statstutor

community project

encouraging academics to share statistics support resources

stcp-Samuels-1

Questionnaire Appraisal Form

Name of questionnaire: _____

Criterion	Yes	No	Comment
Questionnaire best vehicle for collecting required data	❑	❑	
Design eye-catching	❑	❑	
Not too long – only necessary questions	❑	❑	
Layout clear	❑	❑	
Instructions clear and succinct	❑	❑	
Instructions polite	❑	❑	
Questions grouped logically	❑	❑	
Question sequence sensible	❑	❑	
First few questions easy (e.g. demographics)	❑	❑	
Most important questions come next	❑	❑	
Open/complex questions left to the end	❑	❑	

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Reviewer: Ellen Marshall
University of Sheffield

Criterion	Yes	No	Comment
Uses consistent recording methods (e.g. number of ordinal categories)	❏	❏	
No ranking questions	❏	❏	
No leading questions	❏	❏	
Only a few multi answer multi choice questions	❏	❏	
Question wording clear	❏	❏	
Questions not too difficult to answer	❏	❏	
Questions not misleading	❏	❏	
Questions not overly complicated	❏	❏	
Minimal potential bias from untruthful answers	❏	❏	
Mix of positive and negative worded questions	❏	❏	
Responses cover all options	❏	❏	
Responses mutually exclusive	❏	❏	
Scalings not biased	❏	❏	
About 6 or 7 answer categories for ordinal questions	❏	❏	
Overall comments			